



FOUR A'S

TEAM MEMBERS



▼
Teacher:
Khaliunaa



▼
Leader:
Badamsutai



▼
Manager:
Ailan



▼
Marketing:
Egelzaya



▼
Finance:
Mandarvaa



PROBLEM

- Autism is a developmental condition that is typically life-long.
- Autistic kids find it hard to understand how others think or feel, making it difficult for them to grasp certain sensations and respond accordingly due to their unique perspective.
- Especially their sense of touch.

SOLUTION



- To address this challenge, we initiated the "SenseAbility" project, providing a platform for children to explore various materials and enhance their tactile abilities.
- Our project includes a bulletin board designed to teach kindergarten students about the sense of touch and everyday tasks.
- Moreover, the "SenseAbility" project goes beyond mere sensory stimulation; it strives to promote inclusivity and empower children with diverse needs.



PROJECT MODEL

Each board includes;

- Different types of fabric
- Different types of materials
- Zippers & buttons
- Locks & shoelaces

Sensory materials play a critical role in supporting autistic children's sensory processing, emotional regulation, social interactions, and overall well-being. By creating a sensory-friendly environment and incorporating these materials into daily routines, caregivers and educators can help optimize learning experiences and promote the child's overall development.



TARGET CUSTOMERS

Our product, the "SenseAbility board," is specifically tailored for the autism community, including:

- **Kindergarden for autistic kids**
- **Families with autistic children**
- **Autistic children themselves**



COMPETITIVE ADVANTAGE



The original idea behind the **SenseAbility** project lies in its focus on enhancing sensory experiences specifically tailored for children with autism.

Unlike generic sensory activities, the SenseAbility project aims to create sensory boards that integrate everyday tasks and materials.

Moreover, the project emphasizes promoting independence and confidence among children with autism by integrating these sensory activities into their daily routines. By doing so, it aims to optimize learning experiences, improve sensory processing, facilitate emotional regulation, and enhance overall well-being.



SenseAbility

Sensory
Board

IG
campaign

Ace
podcast

MARKETING

- Create a podcast - ACE podcast
- Instagram Campaign - Senseability instagram
- Share information on the AO academy - Sensory Journey event



REC
ACE
PODCAST



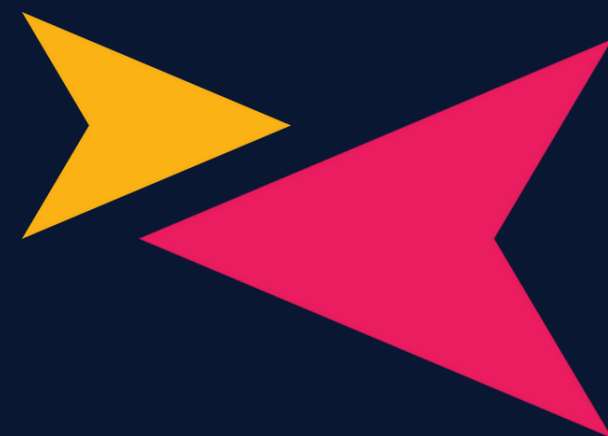
INSTAGRAM CAMPAIGN



FINANCIAL PROJECTIONS



- “Sensory journey” share awareness day
- “Candy crush Banded charm” compitition
- “Flash card” fund raising
- From our pocket





“SENSORY JOURNEY” DAY



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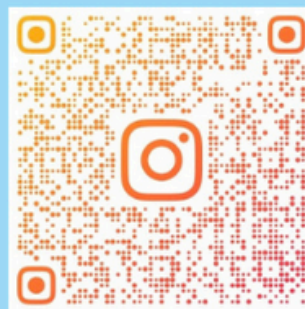
FOUR A'S

Autism is a developmental condition that is typically life-long. Autistic kids find it hard to understand how others think or feel, making it difficult for them to grasp certain sensations and respond accordingly due to their unique perspective

To address this challenge, we initiated the "SenseAbility" project, providing a platform for children to explore various materials and enhance their tactile abilities. By incorporating elements of daily life tasks into the curriculum, we aim to instill confidence and independence in every child.

30K-50k for each Sensory board. We plan to make 2 boards and other autism friendly toys for an autistic children's kindergarten. Our goal is to raise 90k+

Fund raising bank account
5212296569 /Khan bank/
Badamsutai Odjamts



SENSEABILITY



The flashcard focuses on following points

- Information about Autism /ASD
- Autistic children and the challenges they face
- The solution we suggest
- Our project and its contents
- The funding of the project

FOUR A'S "SENSEABILITY" PROJECT



CANDY CRUSH BANDDED CHARM

Discover your charm partner and earn a delectable reward by tackling a series of tasks. The first two victorious duo will unlock a mysterious and thrilling secret gift!



COMPETITION DETAILS:

JUNE 2024
10 AM - 4 PM

IN AO ACADEMY

PARTICIPATION FEE:

3K /PARTICIPANT

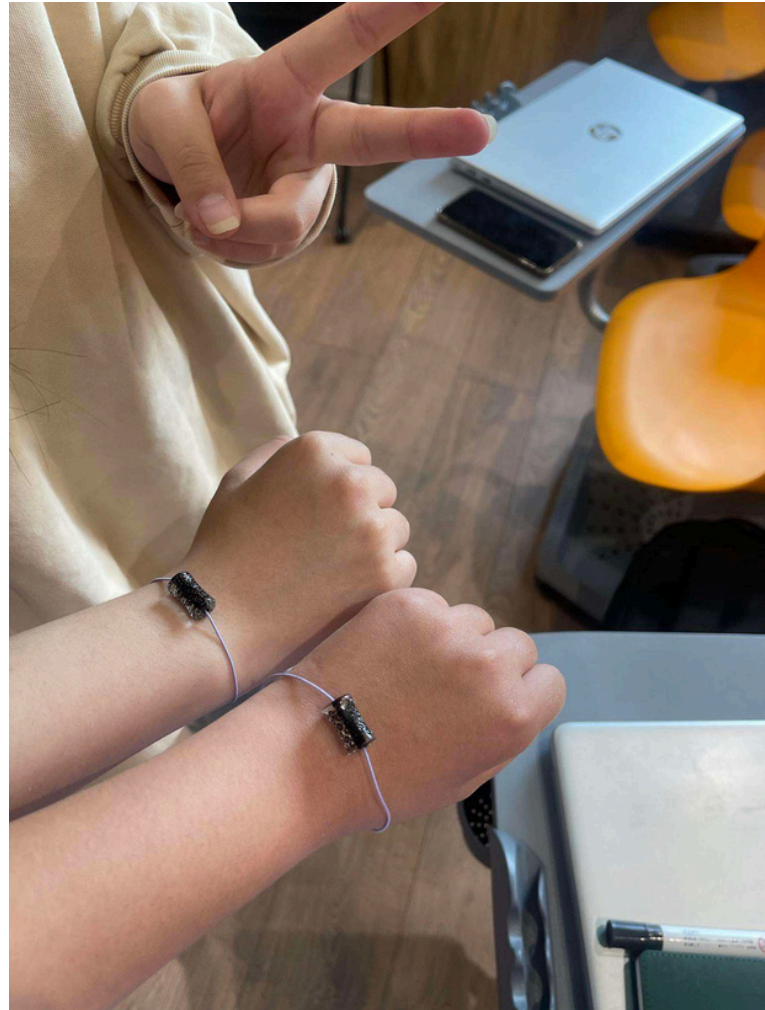
— All profit will be used on the "SenseAbility"
project —



CANDY CRUSH BANDDED CHARM GAME COMPETITION



CANDY CRUSH BANDED CHARM GAME COMPETITION





SENSORY BOARD

SenseAbility Curriculum

Sensory ability

Sensory needs

Muscle development

Task accomplishment



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FUNDING



future plan

- Continue our IG campaign & Ace podcast
- 2 more sensory and busy boards

Report

- 2 time boosts on social media
- Raw materials for the boards

finance

- Social media - 28,000₮
- Boards - 60,000₮ / each

Total 148,000₮



THANKYOU

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